

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|--|
| Station and Location: <div style="font-size: 1.2em; margin-top: 10px;">WABI-TV Bangor, ME</div> | Date: <div style="font-size: 1.2em; margin-top: 10px;">9/28/14</div> |
|---|--|

I, American Media Advocacy Group,
Poliquin for Congress
being/on behalf of: _____,
US House of Representatives
a legally qualified candidate of the _____
Republican
political party for the office of: _____
General Election
in the _____
November 8, 2016
election to be held on: _____

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| See Schedule | See Schedule | See Schedule | See Schedule | See Schedule | See Schedule |
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Poliquin for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tim Varney

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16 Steve Syrk Agent for Poliquin for Congress
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected
Kim Lee Kim Lee GM
Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Poliquin for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Steve Sycker agent for Poliquin for Congress

signature of candidate or authorized committee

Steve Sycker

printed name

7/28/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

KATZ TELEVISION GROUP

125 West 56th St
New York, NY 10019

| | | |
|--|--|---|
| Contract # 25314091 | Changes as of: 9/26/2016 at 3:23 PM | Version: Current State Version 2 |
| CPE: 509/942/7906 | Flight: 10/14/16 - 10/20/16 | Total \$: \$18,715.00 |
| Agency: AMER MEDIA & ADVOCACY GROUP | Advertiser: POLIQUIN, BRUCE | Total Spots: 71 |
| 815 SLATERS LANE ALEXANDRIA, VA 22314 | Product: ME-2 | Office: WASHINGTON |
| | Agency Order #: 5408759 | Primary Demo: Adults 35+ |
| | Buyer: MediaAssistant, AMAG | Con Type: POLITICAL/NOTE |
| | Salesperson: NILE NOYES | Assistant: NILE NOYES |
| | 202-872-5880 | 202-872-5880 |
| Comments: Separation: 30 | Traffic #: 6713 | Separation: |

| # | Day/Time | DP | Program | Rate | A3P Rating | Len | 10/14 - 10/20 | | | | | | | Total Spots | Total \$ | CPP | GRP |
|----------------|----------------------|----|-------------------------------|------------|------------|-----|---------------|-------|-------|-------|-------|-------|-------|-------------|-------------|----------|-------|
| | | | | | | | 10/14 | 10/15 | 10/16 | 10/17 | 10/18 | 10/19 | 10/20 | | | | |
| 1 | F-M-Th 12n-12:30p | | TV5 NEWS NOON | \$100.00 | 5.1 | 30 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 5 | \$500.00 | \$19.61 | 25.5 |
| 2 | F-M-Th 11a-12n | | PRICE-RT 1-CBS/PRICE-RT 2-CBS | \$90.00 | 4.1 | 30 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 5 | \$450.00 | \$21.95 | 20.5 |
| 3 | F-M-Th 7p-7:30p | | BIG BING THEORY | \$275.00 | 11.8 | 30 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 5 | \$1,375.00 | \$23.31 | 59.0 |
| 4 | F-M-Th 4p-5p | | ELLEN | \$100.00 | 4.2 | 30 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 5 | \$500.00 | \$23.81 | 21.0 |
| REV-5 | Sa 5p-7p | | TV5 NEWS SAT 6 | \$225.00 | 9.3 | 30 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$24.19 | 0.0 |
| 6 | F-M-Th 5p-5:30p | | TV5 NWS AT 5 1 | \$260.00 | 10.8 | 30 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 4 | \$1,040.00 | \$24.07 | 43.2 |
| 7 | F-M-Th 5:30p-6p | | TV5 NWS AT 5 2 | \$285.00 | 11.3 | 30 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 5 | \$1,425.00 | \$25.22 | 56.5 |
| 8 | Su 6p-7p | | TV5 NEWS SUN 6 | \$225.00 | 9.0 | 30 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | \$450.00 | \$25.00 | 18.0 |
| 9 | F-M-Th 6p-7p | | TV5 NEWS AT 6/CBS EYE NWS | \$425.00 | 15.0 | 30 | 3 | 0 | 0 | 3 | 3 | 3 | 3 | 15 | \$6,375.00 | \$28.33 | 225.0 |
| 10 | F-M-Th 7a-9a | | CBS THS MRNG-2< | \$100.00 | 3.4 | 30 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 5 | \$500.00 | \$29.41 | 17.0 |
| 11 | F-M-Th 5a-6a | | TV5 MORN NWS 1 | \$125.00 | 4.2 | 30 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 5 | \$625.00 | \$29.76 | 21.0 |
| 12 | F-M-Th 6a-7a | | TV5 MORN NWS 2 | \$250.00 | 5.5 | 30 | 2 | 0 | 0 | 2 | 2 | 2 | 2 | 10 | \$2,500.00 | \$45.45 | 55.0 |
| 13 | Su 9a-10:30a | | SUNDAY MRN-CBS | \$250.00 | 4.6 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$250.00 | \$54.35 | 4.6 |
| 14 | Su 7p-8p | | 60 MINUTES-CBS | \$775.00 | 7.3 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$775.00 | \$106.16 | 7.3 |
| 15 | Tu 8p-9p | | NCIS-CBS | \$1,500.00 | 11.7 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$1,500.00 | \$128.21 | 11.7 |
| REV+ 16 | M-F 7:30p-8p | | 2 BROKE GIRLS | \$225.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | \$450.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | 12 | 0 | 4 | 14 | 15 | 13 | 13 | 71 | \$18,715.00 | \$31.98 | 585.3 |



125 West 55th St
New York, NY 10019

Contract # 25314091

Changes as of: 9/26/2016 at 3:23 PM

Version: Current State Version 2

CPE: 509/942/7906

Agency: AMER MEDIA &
ADVOCACY GROUP

8:15 SLATERS LANE
ALEXANDRIA, VA
22314

Flight: 10/14/16 - 10/20/16

Advertiser: POLIQUIN, BRUCE

Product: ME-2
Agency Order #: 5408759

Buyer: MediaAssistant, AMAG
Salesperson: NILE NOYES
202-872-5880

Station: WABJ
Market: Bangor

Office: WASHINGTON
Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE
Assistant: NILE NOYES
202-872-5880

Total \$: \$18,715.00

Total Spots: 71

Total CPM: \$31.98
Total GRP: 585.3

Traffic #: 6713
Separation:

Special
Instructions

Order Level Comments

| Date/Time | Added by | Comment |
|-------------------|-----------------|----------------------------------|
| 09/26/16 3:11 PM | NILE NOYES | Separation: 30 |
| 09/22/16 12:04 PM | Amber Bachelder | LINE 5- NO SAT 6PM NEWS ON 10/15 |
| 09/22/16 11:46 AM | System | Notice Received. |
| 09/22/16 10:14 AM | NILE NOYES | Separation: 30 |

Competitive Information

| |
|-------------------------|
| Market Budget: \$34,027 |
| WABI Share: 55% |
| Comment: |
| WFEV: 3% |
| WLWZ: 23% |
| WVII: 19% |

| Daypart Summary | | | | |
|-----------------|-------------|-----------|--------------------|----------------|
| Day/Time | % Distrib | Spots | Dollars | GRP |
| | 100% | 71 | \$18,715.00 | 585.3 |
| Total | 100% | 71 | \$18,715.00 | \$31.98 |

| Monthly Summary | | |
|-----------------|-----------|--------------------|
| Month | Spots | Dollars |
| 2016-Oct | 71 | \$18,715.00 |
| Total | 71 | \$18,715.00 |

Transaction History

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|------------|------------------|-----------------|-----------|-------|-------|-------------|-------------|---|
| Revision | 9/26/16 3:11 PM | NILE NOYES | Revised | | | \$0 | \$18,715.00 | Changes: Total GRPs from 603.9 to 585.3, Total CPM from \$30.99 to \$31.98, Competitive Market Budget from \$31,636 to \$34,027, User Entered \$ from \$0.00 to |
| Makegood 1 | 9/22/16 12:04 PM | Amber Bachelder | Confirmed | | | \$0 | \$18,715.00 | Changes: Total GRPs from 0 to 604, Total CPM from \$0.00 to \$30,990.23. |
| New | 9/22/16 10:14 AM | NILE NOYES | Confirmed | 71 | | \$18,715.00 | \$18,715.00 | |

Non-Discrimination
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER



Orders
Order / Rev: 6713
Alt Order #: 25314091
Product Desc: ME-2
Estimate: 7906
Flight Dates: 10/14/16 - 10/20/16
Original Date / Rev: 09/26/16 / 09/26/16
Order Type: GENERAL

WABI-TV 5

Primary AE: Katz Washington, DC
Sales Office: DC
Sales Region: National

Agency Name: Amer Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Poliquin, Bruce
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/26/16 | 10/20/16 | 71 | \$18,715.00 | \$15,907.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|----------------|
| October 2016 | 71 | \$18,715.00 | \$15,907.75 | 1062.30 |
| Totals | 71 | \$18,715.00 | \$15,907.75 | 1062.30 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington, DC | DC | National | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|------------|
| 1 | WABI | 10/14/16 | 10/20/16 | TV5 News at Noon | CM | 12p-1230p | 11111-- | :30 | 5 | \$100.00 | P-04 | 5.10 | NM | 5 | \$500.00 |
| | | | | TV5 News at Noon | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/10/16 | 10/16/16 | ----1-- | | 1 | | | | \$100.00 | | 5.10 | | | |
| | | Week: 10/17/16 | 10/23/16 | 1111--- | | 4 | | | | \$100.00 | | 5.10 | | | |
| 2 | WABI | 10/14/16 | 10/20/16 | M-F 11a-12p | CM | 11a-12p | 11111-- | :30 | 5 | \$90.00 | P-04 | 4.10 | NM | 5 | \$450.00 |
| | | | | PRICE IS RIGHT | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/10/16 | 10/16/16 | ----1-- | | 1 | | | | \$90.00 | | 4.10 | | | |
| | | Week: 10/17/16 | 10/23/16 | 1111--- | | 4 | | | | \$90.00 | | 4.10 | | | |
| 3 | WABI | 10/14/16 | 10/20/16 | M-F 7p-730p | CM | 7p-730p | 11111-- | :30 | 5 | \$275.00 | P-04 | 11.80 | NM | 5 | \$1,375.00 |
| | | | | BIG BANG THEORY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/10/16 | 10/16/16 | ----1-- | | 1 | | | | \$275.00 | | 11.80 | | | |
| | | Week: 10/17/16 | 10/23/16 | 1111--- | | 4 | | | | \$275.00 | | 11.80 | | | |
| 4 | WABI | 10/14/16 | 10/20/16 | M-F 4-5p | CM | 4p-5p | 11111-- | :30 | 5 | \$100.00 | P-04 | 4.20 | NM | 5 | \$500.00 |
| | | | | ELLEN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/10/16 | 10/16/16 | ----1-- | | 1 | | | | \$100.00 | | 4.20 | | | |
| | | Week: 10/17/16 | 10/23/16 | 1111--- | | 4 | | | | \$100.00 | | 4.20 | | | |
| 6 | WABI | 10/14/16 | 10/20/16 | TV5 News at 5p | CM | 5p-530p | 1111--- | :30 | 4 | \$260.00 | P-04 | 10.80 | NM | 4 | \$1,040.00 |
| | | | | TV5 News at 5p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/10/16 | 10/16/16 | ----- | | 0 | | | | \$260.00 | | 10.80 | | | |
| | | Week: 10/17/16 | 10/23/16 | 1111--- | | 4 | | | | \$260.00 | | 10.80 | | | |

